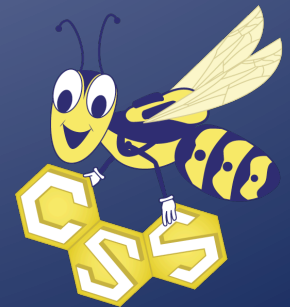
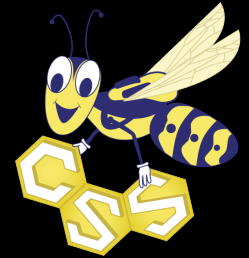


David Schubert, Jonathan Kramer, Nick Cook, Erica Cartee, & Brian Atchley

J. Michael Conley Elementary School @ SouthWood



Prior Site and Live Test



J. Michael Conley Elementary School at SouthWood



2400 Orange Avenue East, Tallahassee, FL 32311

Phone: 850.414.5610 Fax: 850.414.8163



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News and Updates

Silent Auction and Dinner - Please join us for Conley PTO's First Annual Silent Auction and Dinner, Friday December 5!

Dinner Ticket Sales will end Friday, November 21. Adult tickets \$5 and Conley Student Tickets \$3 for pizza and childcare. Tickets may be purchased by completing your [order form](#) and returning payment to your child's classroom teacher.

See the [Silent Auction Page](#) for times, auction items, and other details.

School Calendar - Click [here](#) to view the current school calendar in PDF format.

The Conley School Phone Number is 414-5610.

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October 24, 2008

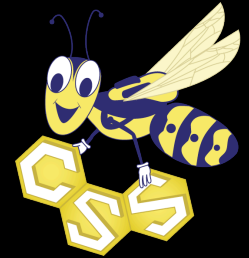
Dear Parents, Partners And Conley School Community:

We have just completed our very first grading period at Conley School @ SouthWood. Our awards ceremony and a Baycrest Corporation sponsored ice cream social serving our 550 students were our culminating events for this nine weeks. We have been very busy at Conley. Below are the activities and initiatives that occurred during our first nine instructional weeks.



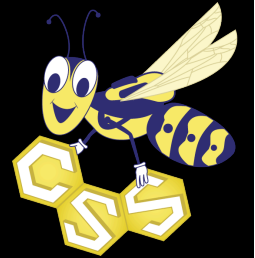
1. Implemented numerous software programs: Pearson Successmaker for Reading and Math (provides an individualized reading and math program for every kindergarten through fifth grade student); STAR (reading assessment which evaluates a student's reading level and measures improvement); Accelerated Reader Program (encourages students to read and classes receive snow cone recognitions every month); FASTT Math (focuses on mathematics operations and application); Read Naturally (focuses on improving students' reading fluency which enhances reading comprehension). Set up a laptop for every teacher and arrayed four to six computers in every room, with SMART boards, lcd projectors, document cameras and audio enhancement.
2. Implemented Imagine It Language Arts Program; Harcourt-Brace Mathematics; Scott-Foresman Science program.
3. Initiated the largest pre-k program on an elementary campus in Leon County serving 66 students and offering the only extended day program for pre-k children serving 25 students in after school program exclusively for three and four year olds.
4. Initiated an extended day program for kindergarten through fifth grade students serving 138 students. Activities include academic, technology, sports, book clubs and special guests presenting visual and performing arts activities.
5. Formed our PTO, which completed our application for a 501(c)(3) (Non-profit organization); elected officers, began fund raising drive; set up awards for students for various events; recruited a homeroom parent for every classroom (still in progress) and is of organizing a silent auction for the school to be held Friday, December 5th.
6. Formed a School Advisory Council, elected Co-Chairs for the Council and currently

Client & Audience Analysis



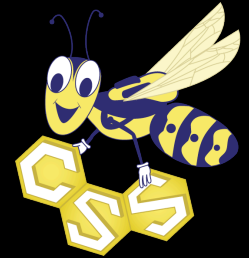
- Principal Interview
 - Wants and Needs
 - PTO Site
 - Student Section
 - Community Members section
- Teacher Interviews
 - Likes and dislikes
 - Suggested additions
 - Calendar, media, feedback, after school care

Design Process: Users

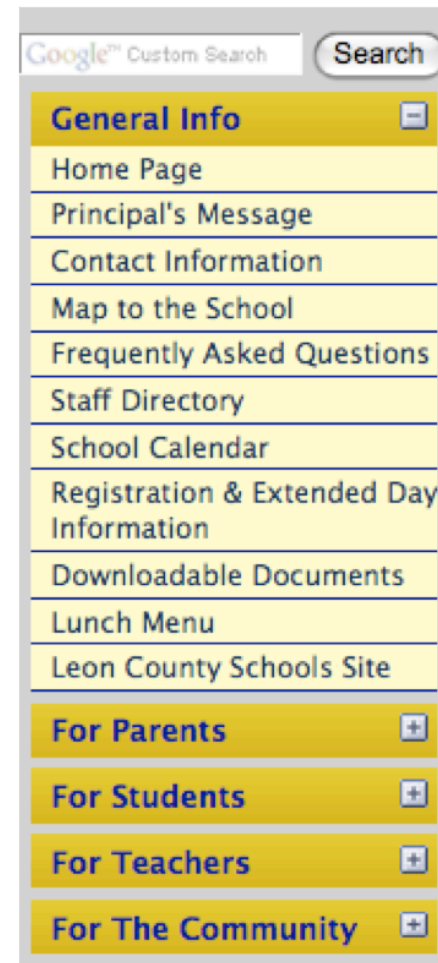


- User profiles (personas and scenarios)
 - Parents, students, teachers, community members
 - Different information needs needs
 - Different skill levels

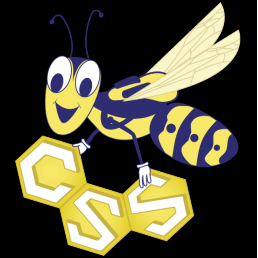
Design Process: Organization



- Organizational scheme and structure
 - Audience-based scheme
 - Top-down structure
 - Database & Hypertext models used where appropriate
 - Content Inventory
- Text-based labeling system
- Search feature

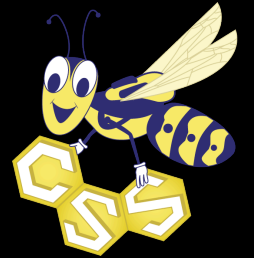


Design Process: Content



- Wireframing
- Graphic design & color scheme
 - School colors and graphics
- Search engine optimization
 - Site map
 - Text-based menus
 - Descriptive page titles
- Consistency
- Style sheets

Deliverables



- Timeline
- Meeting Minutes
- Personas and Scenarios
- Wireframes
- Usability Analysis
- Site Map

Final Prototype Site



Ray King, Principal
Evy Friend, Assistant Principal

J. Michael Conley Elementary School at SouthWood

"Engineering our Future"



2400 Orange Avenue East
Tallahassee, FL 32311
850.414.5610 (p) - 850.414.8163 (f)

Google™ Custom Search

Search

General Info

- Home Page
- Principal's Message
- Contact Information
- Map to the School
- Frequently Asked Questions
- Staff Directory
- School Calendar
- Registration & Extended Day Information
- Downloadable Documents
- Lunch Menu
- Leon County Schools Site

For Parents

For Students

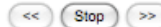
For Teachers

For The Community

HOME PAGE



Buzz, the Conley Mascot, is named



Welcome to the Conley Web Site!

The web site of the Conley School @ SouthWood exists as an information resource for parents, students, teachers, staff, business partners, and community members affiliated with our school. It is the first place to check for the latest information about academic affairs, PTO events, Conley news, and student accomplishments. Thanks for stopping by!

News and Updates

PTO Silent Auction & Dinner

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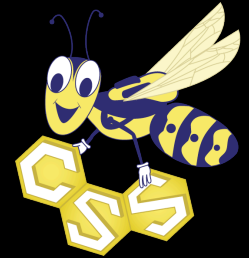
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School Calendar

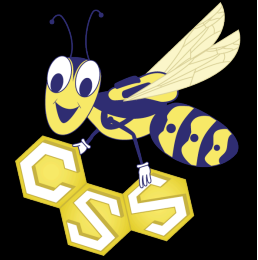
The school calendar is now available in PDF format.

Usability Testing



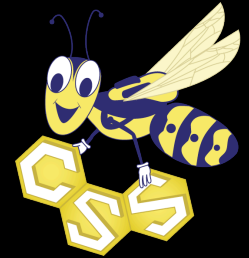
- Different user groups
 - Parents, community members, teachers, students
- General and contact information
- User-specific information

Lessons Learned



- Navigation
- Labeling
- Organization

Recommendations



- Getting parents involved
- Outreach into community sites
- Calendar for events
 - Google
 - Parent volunteers

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Questions?

